



the
Push

— DIGITAL TOOLKIT —

film overview

The Push follows the inspirational relationship between Darrell Smith, a caring Communities In Schools® (CIS®) site coordinator, and Ja-Mez, who is about to graduate from high school full of self-confidence and with the promise of a bright future — an event that seemed impossible just two years earlier. The moving film provides an inside look at one of the many stories unfolding in thousands of CIS schools across America. *The Push* is a stirring call to action for a cause shaping the lives of countless young people.

“Every day I’m coming in trying to plant seeds, and I don’t know when they’re going to grow. I always find a way to keep pushing. At CIS, we’re all in to help kids be successful. We surround students with a community of support, empowering them to stay in school and achieve in life.”

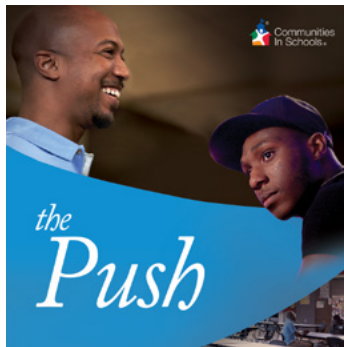
DARRELL SMITH

SITE COORDINATOR
COMMUNITIES IN SCHOOLS OF ATLANTA

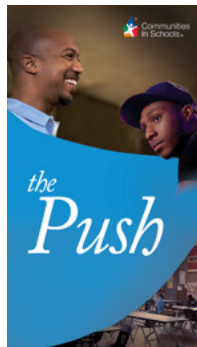


social graphics

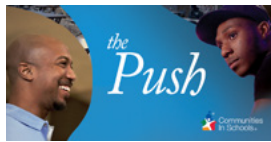
SOCIAL MEDIA GRAPHIC 1



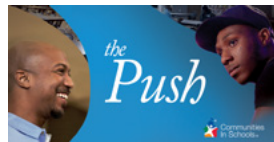
1200x1200: FACEBOOK / IG



1080x1920: STORY



1024x512: TWITTER

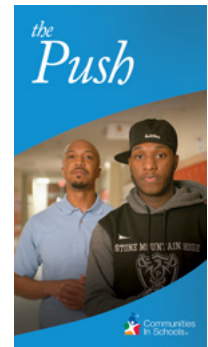


1200x627: LINKEDIN

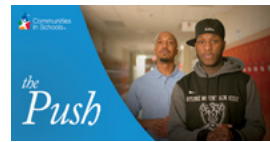
SOCIAL MEDIA GRAPHIC 2



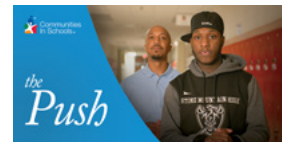
1200x1200: FACEBOOK / IG



1080x1920: STORY



1024x512: TWITTER

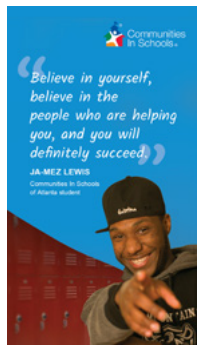


1200x627: LINKEDIN

SOCIAL MEDIA GRAPHIC JA-MEZ QUOTE



1200x1200: FACEBOOK / IG

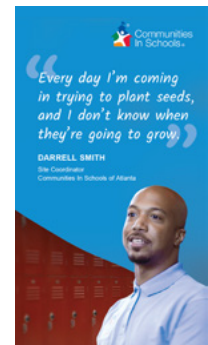


1080x1920: STORY

SOCIAL MEDIA GRAPHIC DARRELL QUOTE



1200x1200: FACEBOOK / IG



1080x1920: STORY

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social copy

SOCIAL CONTENT 1

Watch The Push — an inside look at one of the many inspiring Communities In Schools' stories unfolding in thousands of schools across America.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

SOCIAL CONTENT 2

Ja-Mez is about to graduate high school, an event that once seemed impossible until he came under the wing of Darrell Smith, a caring Communities In Schools site coordinator. Watch his success story.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

SOCIAL CONTENT 3

The Push demonstrates the many ways Communities In Schools' site coordinators are helping students overcome the most difficult challenges to stay in school and succeed in life.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

SOCIAL CONTENT 4

Watch [#ThePush](#) to learn how Communities In Schools' site coordinators are creating a community of support, empowering students to stay in school and succeed in life.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

SOCIAL CONTENT 5

Communities In Schools' site coordinators are the most important asset for the work we do. Watch [#ThePush](#) to learn how site coordinator, Darrell Smith, empowers Ja-Mez to graduate from high school.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

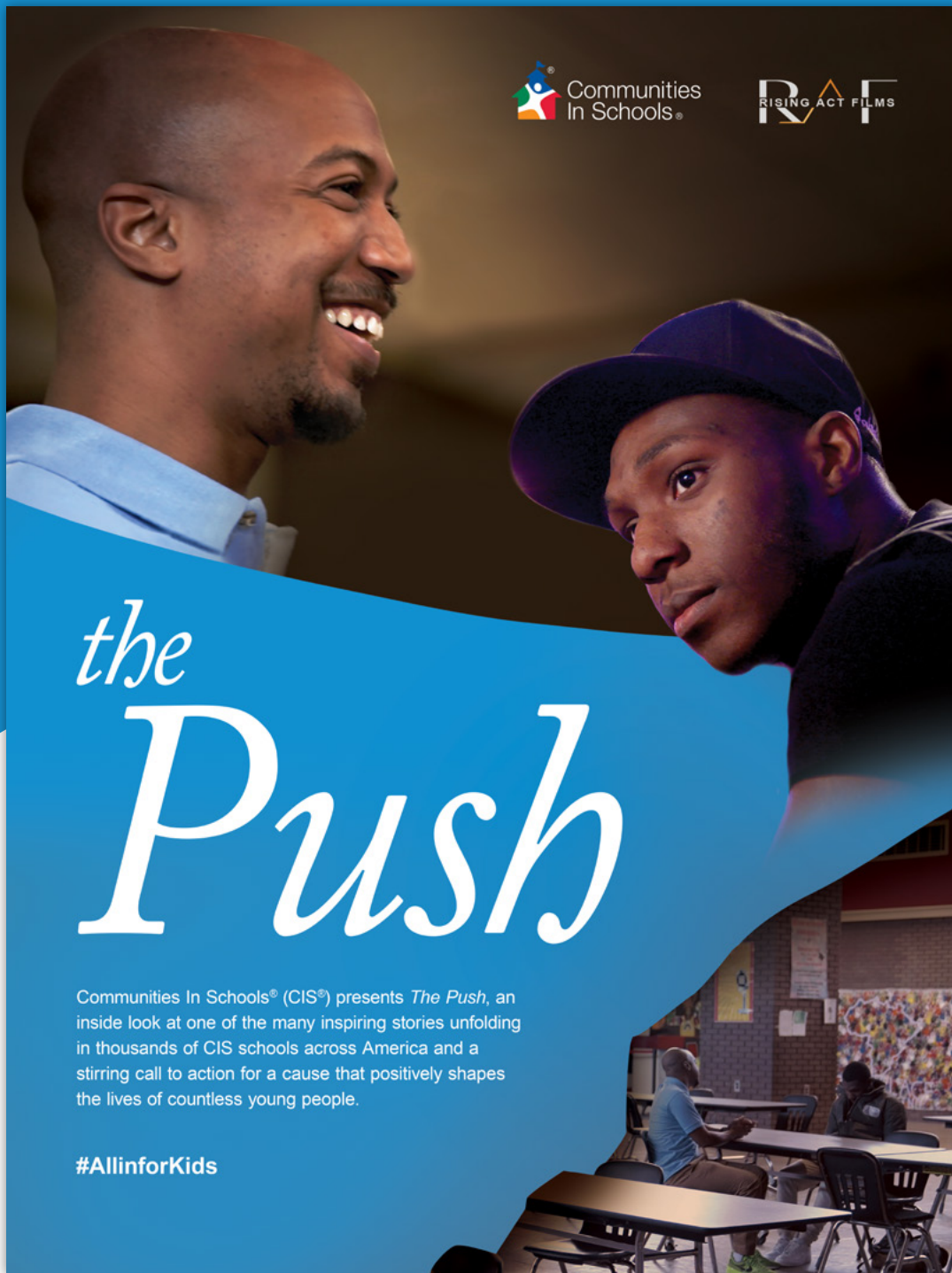
SOCIAL CONTENT 6

As a proud supporter of [@cisnational](#), check out this amazing film that showcases the importance of having a caring adult in a student's life.

[#AllinforKids](#)

<https://cisnational.org/3xnZNNP>

film poster



the Push

Communities In Schools® (CIS®) presents *The Push*, an inside look at one of the many inspiring stories unfolding in thousands of CIS schools across America and a stirring call to action for a cause that positively shapes the lives of countless young people.

#AllinforKids

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